

# Home

NOVEMBER 1963

M A G A Z I N E

TAMWORTH EDITION

## TOY FAIR







# Christmas

## THIRST-QUENCHERS



### C.W.S. FRUIT SQUASHES & CORDIALS

C.W.S. Fruit Squashes and Cordials are always welcome . . .  
with your family and your friends. Everyone loves the  
exciting fruit flavours of these refreshing soft drinks—so have  
a selection handy at home ready for all those festive occasions!

Favourites for the *Festive* Season

FROM CO-OPERATIVE STORES



## He changed his tune!

FOR years I have wanted a television set, but my husband said television was a waste of time. Now, at last, I have got my way and we have a new Defiant set. But what a surprise. My husband is just like a boy with a new toy. He switches on the set the moment he gets home in the evening and I can hardly manage to drag him away from it at meal-times. Now he says: "Television may be a waste of time, but what a lovely way to waste time."

Mrs M. W. Stockport.

Watch his eyes go square, Mrs W. The new Defiant 3A 53, 23 in. dual-standard receiver, with matching legs, is shown in our picture.

### SIMPLE JOY

What is one of the nicest things that can happen to you? For me it was the fulfilling of a long cherished wish as a surprise. A few weeks ago a friend made me the gift of a big cuckoo clock. As I live in an old-world cottage it looks quite in tune as a suitable time piece. I had wanted one all my life and through this friend I have had a great deal of happiness.

Mrs Pickford, Atherton, Manchester.

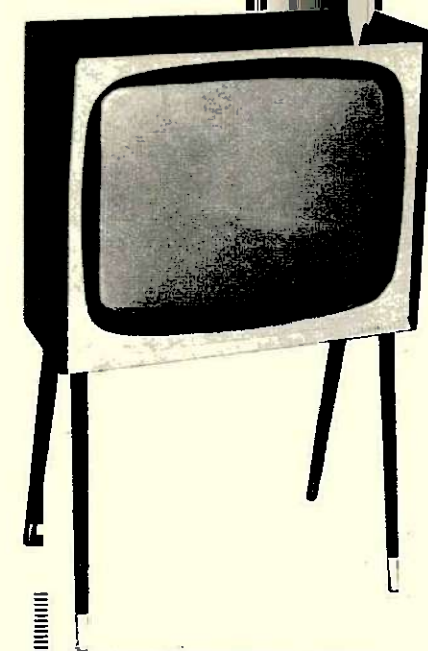
### NO MORE STRUGGLES

Perhaps this hint will help mothers who have a struggle in getting children's wellingtons on. Sprinkle a little talcum powder inside and they will slide on easily.

Mrs M. Westlake, Flixton, Manchester.

### FEATHERED THIEF

When I opened my front door to take in the milk, I found that one bottle had been opened and the cream had been removed from the top. This went on for several days until I resolved to catch the thief. So I hid in the bedroom and peeped from behind a curtain. The milkman came up the path



NOVEMBER, 1963  
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Write to Eve Norman, Home Magazine, 1 Balloon Street, Manchester 4, not more than 100 words, please. We will pay a guinea for each letter published.

YOU  
WRITE

## Guinea letters

and placed the full bottles on the step. Then within seconds, the thief appeared and repeated his daily performance. At last, I had caught the villain red-handed—a little fat bluetit!

Mrs H. Armstrong, West Derby, Liverpool.

### PRETTY WINDOWS

Do we overdress our home windows? After visiting Copenhagen, I think we do. I saw neat little houses on the outskirts of that town, the inside ledge of the lower windows were filled with evergreen plants, which grew halfway up the window and very

attractive they looked. There were curtains draped each side of the window suitable for drawing over at night. This seems to be a general Scandinavian custom, and what a save on washing.

Mrs Beard, Carshalton, Surrey.

### CAUSE FOR ALARM

My friend and I bought a wedding present, an alarm clock, and afterwards went to the cinema. Imagine how we felt when in the middle of the big film the alarm went off at the time set!

Miss M. L. Cook, Cambridge.

### FAMILY EAT WITH CHOPSTICKS

KNIVES and forks are things of the past in my family. My husband and my son recently learned to eat with chopsticks. Although tricky at first, they soon became quite expert. This method of eating necessitates the cutting up of the food into small pieces. Also, fast eating is impossible. My husband tends to suffer from gastric trouble, but since he has been eating more slowly, by using chopsticks, he has not been worried by this at all. And both my husband and my son say that even the plainest dish becomes more interesting eaten in this way.

Mrs Mabel Pitcan, Exmouth, Devon.

We tried it. How do you manage with peas, Mrs P?

## That's why

AFTER a visit with my children to a very house-proud friend my small son remarked: "I wonder why that lady never lets us go into her front room." Before I had time to reply he added thoughtfully: "I expect it's because she knows it's full of spiders."

Mrs E. Buttery, Chilwell, Notts.

### 50 YEARS AGO

Regarding "The Briny was Health Drink" article in a recent issue of Home Magazine, I remember the bathing machines 50 years ago. In a family business in East Anglia, my father's job was in the rowing boat, keeping an eye on the bathing beauties. "Podgies" was his pet name for them. The boat served as a diving board. Mother worked like a slave, washing towels and serge bathing suits which were hired out. We children, five of us, folded and packed the necessities ready for the beach. Those "good old days," or were they really so good as they are made out to be?

R. M. C., Brentwood, Essex.

### AN EXTRA MOUSE TO FEED



One summer evening my husband and I discovered a small mouse trapped in our ventilator. My husband said: "Let's go to bed. He'll starve to death in a few days." I could not get to sleep thinking of the horrible way the mouse was doomed to die. Finally, I slipped out of bed, got a slice of bread and started dropping small pieces through the grating. But I was soon interrupted, with my husband saying sheepishly: "I've already fed him."

Mrs D. Holland, Sheffield.

### OUR COVER

Mum is torn between the two, all right. Daughter has spotted that doll. Sonny wants the aeroplane . . . well, maybe, if dad can be persuaded. They're just "spotting" for Christmas at the moment.

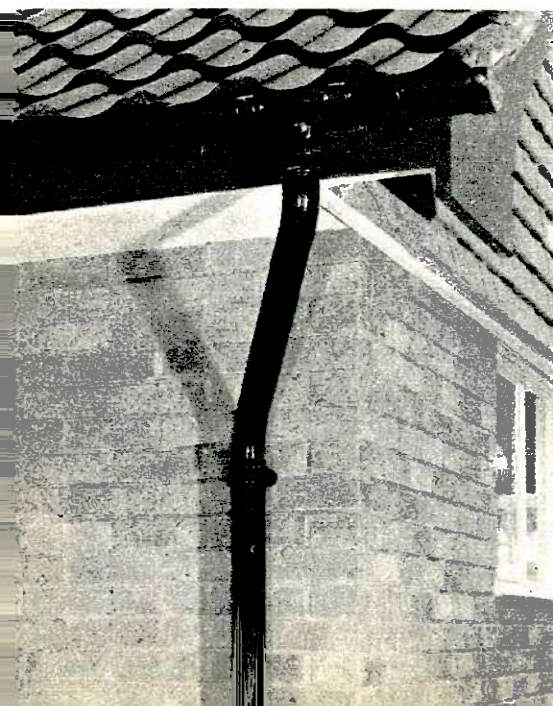




How to get a marble bathroom. Few could tell the difference between the real thing and this marble pattern laminated plastic, used here to panel the bathroom throughout.



Here a plastic material in roll form is being used to insulate a house. The roof felt is laid on simultaneously. Such materials are potential alternatives to bitumen felt or building paper as an underlay for roof tiling.



Plastic guttering and down pipes are already on the market. Here a bungalow is so fitted. Such pipes are resistant to corrosion and can be easily jointed.

## NEW SLANT ON MAKING THE BEST

**I**F you are buying a new house or moving into an old one, it will pay you to know how plastics are helping to make your home brighter, more streamlined, and probably more comfortable this winter.

Everybody is familiar with the great variety of plastic goods on sale in the shops, but not so many may be aware of the way in which the building trade is making use of plastics.

In fact, the advantages of having this material in the home are so many that if you are a do-it-yourself expert you might be tempted to follow suit.

No longer those leaky cisterns to shower you when you tug too hard. Instead, cisterns that don't corrode and don't spring leaks.

No longer the need to apologise for gales in the hall or sitting-room draughts. Instead, plastic folding partitions and doors to banish draughts altogether.

### Very acceptable

Plastics are used extensively for the construction of water cisterns and storage tanks.

Recently the first cistern in which all the components were manufactured from plastics without any metal became commercially available here. And with its quietness and freedom from corrosion, it is proving very acceptable.

The traditional metal cold water storage tank usually located under the roof is frequently a source of worry to householders.

Once a corrosion spot appears it is only a matter of time before the tank will spring a leak. To be caught unawares means a ruined ceiling and possibly other expensive damage.

A cold water storage tank constructed from polyester/glassfibre large enough for domestic dwellings is now on the market, and it eliminates the corrosion bogey.

Polythene sheet has many applications and is a potential alternative to bitumen felt or building paper as an underlay for roof tiling.

Absorbent insulating materials used in the construction of walls and roofs are prone to become saturated with moisture. Polythene sheet provides a perfect vapour and moisture barrier, thus preventing damp from reaching the insulating material.

Probably the next use for plastics will be in the production of all-plastic window

## BRIGHTER LIVING USE OF PLASTICS

frames. Prototypes have already appeared.

The use of plastics in the home has now spread to almost everything you can think of, from translucent suspended ceilings to modern lighting fittings, floor coverings, skirtings, staircase accessories, even acoustic and decorative ceiling tiles.

Builders, of course, do not accept the use of such new materials lightly. But the fact that they now use plastics in one form or another in building from basement to rooftop is ample proof that this material has made the grade.

Scarcely a week passes without another plastic "advance being made," they say. And perhaps more important to us, the adoption of a plastic material can mean a general reduction in building costs, with the prospect of cheaper components, and a drop in the money that would, with other materials, have to be spent on subsequent decoration.

The builders say there are about 40 distinct groups of plastics now available commercially, but of these only about six are of primary importance.

### More resistant

Increasing use is being made of polythene tubing for water supply. It can bring water from the mains to the stop tap, and eliminates the risk of corrosion, and is more resistant to the burst effects of frost.

It is expected that plastic pipework, capable of handling both hot and cold water services, will be coming on the market.

PVC soil and waste pipes from water closets and bathrooms, plastic rainwater systems, guttering and down-pipes are already on the market.

The advantages of PVC instead of cast iron for such uses are great. It is technically superior because of its lightness, its resistance to corrosion, and the ease with which it can be jointed.

On first cost it is cheaper than cast iron. In addition, the range of fitting required is very much smaller and no painting or other form of maintenance is required.

If you have a household problem, a leaky cistern, for example, or guttering that is giving away, it will pay you to consider plastics as an alternative to more conventional fittings.

And as to the cost . . . well, you will probably be agreeably surprised.



The rain-water down pipes on the east house are unplasticised PVC made to BSI standards.

## HIS CHOICE : THE GLASSHOUSE

Is this the solution to solving the housing problem? A four-roomed cottage "with all modern conveniences," which has been built entirely of bottles by proud New Zealand householder Mr Hensman, of Queenstown, South Island. He has called his house Mountain View Lodge.

He accumulated piles of empty bottles and set to work building a cottage 380 square feet in area.

It took 490 hours to construct, and approximately 6,800 bottles were used.

The method of building is simplicity itself.

All the walls are made of bottles, plastered together with cement. The glass is a superb insulator, keeping the cottage cool in summer and warm in winter. Not as you might think, it is quite impossible to see through the walls, so there is no fear of inquisitive neighbours.

Since the bottles are of varying colours and sizes, Mr Hensman has been able to work them into various designs. At first he thought the wind might make an eerie whistling noise through the necks, but it didn't.

Compared with wood or concrete the bottle cottage is fantastically cheap to build. It is fine from the maintenance point of view, too, since neither inside nor outside needs any repair.

The local children thought they were going to have "a smashing time," but the bottles are very hard to break.

A band of men at Queenstown are now planning to build a Community Hall, all of bottles. They have told a bottle dealer that they will buy all the bottles he is able to procure. They have got schoolboys working at it, too.

This cottage is a great attraction to visitors.

How about building your seaside cottage this way? Warning—do not hold too many parties beforehand.

**R. T. Wearne**

All the walls are made of bottles, plastered together with cement. The glass is a superb insulator.







Penguin walking length umbrella, from wide selection, at prices from 19s. 11d.



Fashionable mule slipper, style F9901, at 21s.



Belmont Bri-nylon Gaytites, in seven colours, from 10s. 6d.



Two pairs of nylon briefs, style 4402B, with black lace trimming, attractively packed in butterfly shaped acetate box, about 12s. 11d.

Up to 21s.



THAT last-minute rush at the tag-end of Christmas Eve can easily be avoided, says MAUREEN TARLO, if this year you make a resolution to shop in plenty of time.

Presents can be tucked away before everything is snapped up, and you are still left wondering what on earth to give.

# CHRISTMAS SHOPPING SPREE

*A guide to give you bright ideas*



Gay, easily portable work-basket, about 25s.



Ladies' Regency wrist watch, £7 19s. 6d.



Waltz length nightdress, 985B, in 20 denier nylon over 30 denier, in choice of colour trimmed with white lace. Women's and WX sizes, from 41s. 6d.



Salter bathroom scales, choice of six colours, covered in washable plastic, £2 17s. 6d.



Amefta contemporary stainless steel cutlery. Twenty-four piece canteen, very reasonably priced at 77s.

Up to eight pounds



Society Gold Pack braces with leather ends, 6s. 6d. pair. Gannet tie in bubble pack, 8s. 11d. Gannet ties in assorted designs, from 5s. 11d. each.



Men's comb and brush set, with two brushes, comb, and mirror, 5s. 11d.



Men's Grecian slipper in brown or red moquette, with warm lining and vulcanised cushion sole. Style C2601 at 14s. 11d.


Less than 20s.



Antibes towel, choice of attractive colours. Hand size about 9s. 11d.



Pelaw foam-filled tartan cushion, from wide CWS cushion range, 5s. 11d.



Men's Timex 21 jewel watch, £8 19s. 6d.



Fleece lined suedette jacket, about £8 19s. 6d.



Halina 35x camera, with all metal body, knob wind; eye level finder; double exposure prevention; 4-speed shutter, 1/25 to 1/200 sec. and "B" synchronised; 45 mm. f/3.5 lens focusing down to 3 ft. £7 13s. 3d.



Men's self-colour cotton pyjamas with contrasting collar and cuffs, from 29s. 6d.

Up to ten pounds



Baby walker, model 334. Red tubular handle, wooden box. £1 18s.

Toy pram, model 325 in white and pale blue, with contrasting hood and apron. £3 6s. 6d.

Chic tricycle, model 313, strong steel frame. Rubber tyred disc wheels. White or red with yellow wheels. £1 19s. 6d.

Up to five pounds

Autogo, model 285. Hand propelled, foot steering. £4 9s. 3d.

Set of two dolls and dresses 5s. 11d.

Doll's high chair, model 333. Tubular folding frame, £1 13s. 3d

Tallon construction kit, 2s. 6d.

Less than 20s.

Cries of Old London jigsaw, 5s.

Children's Penguin umbrellas, from 14s.

## PUTTING YOU IN THE PICTURE FOR BBC2

**MAIGRET** on the new 625-line system and you not able to see him. Perish the thought!

That could easily happen if you haven't bought the new type of set or one that can be converted to take the new system, writes **James Olsen**.

For the BBC are likely to pre-record a new series of some of your favourite programmes on the higher definition and give them a priority showing on BBC2.

That way some people would be seeing a new series before other people could, so that those without a new set might gain a new conception of what the phrase means, "Keeping up with the Joneses."

So if you are thinking of buying a new TV set this Christmas, as a welcome present for the family, make sure the one you choose has everything it needs inside it to take the new system, or at least can be converted.

Otherwise as early as next April, if you live in the South, you might have reason to kick yourself.

A start will be made next April for viewers in the Greater London area. By the spring of 1966, the new service should have spread to the South and West, to the Midlands and to both sides of the Pennines, to South Wales, to southern Scotland, and to Northern Ireland. By then BBC2, as the new service is to be called, should be carrying more than 30 hours a week.

### Boxing

Even at the outset it will be carrying 25 hours of fresh material each week, and it won't all be educational and informative programmes.

For Auntie BBC has promised to pull her skirts up a little to show us new kinds of light entertainment and even an evening of boxing. Something is promised for everyone.

Independent Television has not so far been given a second channel.

The choice of the BBC to start the new service is really a vote of confidence in public service broadcasting. They

started the first public television service in the world in 1936, but this time they have not only been given the task of starting a new programme, but have been directed to broadcast in a frequency band which has never yet been used for broadcasting in this country.

There is, in fact, no space left for any new programme in the bands now in use by both television services, so the new service has got to be started in the more difficult ultra high frequency bands known as Four and Five, which means for the viewing public new or adapted receiving sets as well as a change in lineage.

### Comfort

Broadcasting in the new bands, the Corporation have no option but to broadcast on a line standard which is different from their existing service, but interchange of programmes with the Continent will be made much easier, and the picture quality will be better.

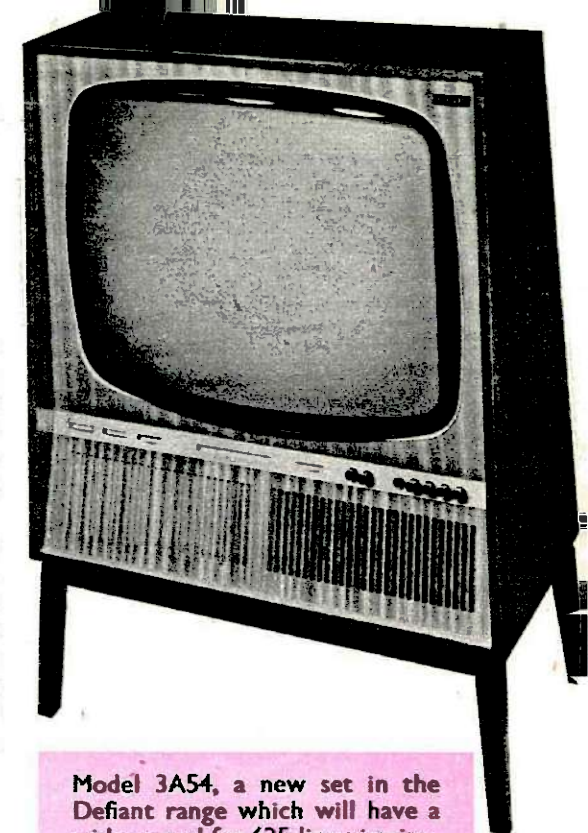
More lines on your screen, particularly if the screen is a big one, mean there is not so much fuzziness and no sense of eye-strain when you stare at it. It is comparable to the dots on a half-tone block. In a newspaper, the dots show up and the photograph seems coarse with bad definition. In a glossy magazine with better quality paper, the dots are so close together it is impossible to make them out at all, with consequent improvement to the photograph.

With TV it is much the same. With more lines in the picture it is possible to view in comfort without having to sit practically out in the hall.

In fact, with 625-line system it is possible to put a 23 in. set even in a small room and still get easy viewing; 27 in. sets are a future possibility.

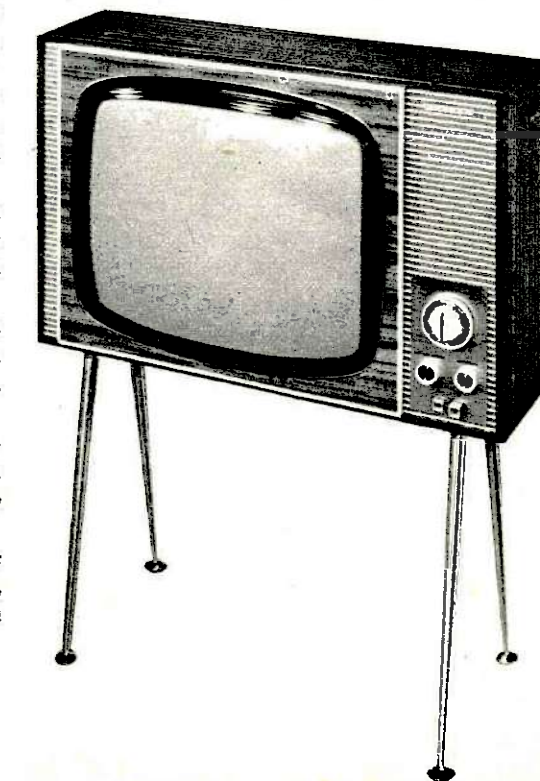
At present both BBC and ITV programmes go out on 405 lines of definition and they will do so for some years to come.

Viewers without new sets will still be able to watch the two main programmes, without, however, the alternative of a third.



Model 3A54, a new set in the Defiant range which will have a wide appeal for 625-line viewing. It is a 23 in., Dual Standard Console in a cabinet veneered in pencil-striped sapele. Price 89 guineas with UHF tuner.

The slender Defiant model 9A52, below, a 19 in. Dual Standard receiver. A rotary VHF station selector replaces push buttons. Price, without UHF tuner, 63 guineas.





# GIFTS SMOKERS ALWAYS WELCOME

Celebration cigars... sporty whiffs... fine cigarettes... peaceful pipe tobaccos there's a CWS tobacco product to delight every smoker in your circle. Each top-quality brand is expertly blended, and freshly sealed in an eye-pleasing festive pack—such satisfying gifts for smokers this Christmas!



Navy Cut Junior  
Cigarettes Box of 50



Pack of two 1 oz. tins  
Mahogany Flake tobacco



Number 1 Navy  
Cut 40 Cigarettes



Pack of two 1 oz.  
tins Ready Rubbed  
Mahogany Flake Tobacco



La Bella Whiffs  
Pack of 5

La Fresca Whiffs  
Pack of 5

★ VACUUM SEALED TINS



## CIGARETTES, CIGARS, and PIPE TOBACCOS

FROM CO-OPERATIVE STORES

**N**OW'S the time to get busy on that Christmas pudding. Many housewives prefer to make their own (writes **MARY LANGHAM**). And there's chance to provide a lucky dip. When putting silver charms, or 3d. and 6d. pieces in the pudding, before it is cooked, wrap each in grease-proof paper. Do not use plastic novelties.

Here is a good selection of puddings to serve from two to six people. After steaming allow to go cold; re-cover each basin with clean greaseproof paper or muslin, and store in a cool, dry place. To serve, re-steam for one to three hours, depending on the size.



### PUDDING No. 1

*Makes two one-pint puddings, each serving two to three portions.*

- 2 oz. Federation or Excelda plain flour.
- 2 oz. fresh breadcrumbs.
- 4 oz. Sutox.
- 4 oz. brown sugar.
- ½ teaspoon CWS ground nutmeg.
- ½ teaspoon CWS mixed spice.
- 1 apple (grated).
- 1 lb. CWS mixed dried fruit.
- 2 oz. CWS cut mixed peel.
- 1 oz. chopped almonds.
- 2 eggs.
- Rind and juice of 1 lemon.
- Pinch of salt.

Thoroughly mix all the ingredients together. Place in a greased basin, cover tightly with two layers of greaseproof. Allow to steam for four-six hours.

### PUDDING No. 2

*Makes four two-pint puddings, each serving four to five portions.*

- 8 oz. Federation or Excelda plain flour.
- 1 level teaspoon CWS mixed spice.
- 1 level teaspoon CWS ground nutmeg.
- Pinch salt.
- 10 oz. CWS butter.
- 8 oz. sugar.
- 8 oz. fresh white breadcrumbs.
- 20 oz. CWS raisins.
- 8 oz. CWS sultanas.
- 4 oz. dried apricots.
- 8 oz. CWS cut mixed peel.
- 4 oz. almonds (skinned and chopped).
- 6 eggs.
- ½ pint milk.
- 6 tablespoons brandy (optional).

### PUDDING No. 3

*Makes two 2½-pint puddings, each serving six portions.*

- 10 oz. Sutox.
- 10 oz. fresh white breadcrumbs.
- 5 oz. Shortex.
- 5 oz. Federation plain flour.
- 8 oz. CWS raisins.
- 10 oz. CWS sultanas.
- 8 oz. CWS currants.
- 4 oz. CWS cut mixed peel.
- 5 oz. chopped raw apple.
- 5 oz. chopped almonds.
- 4 oz. CWS ground almonds.
- 4 eggs.
- ½ teaspoon CWS ground nutmeg.
- 3 oz. brown sugar.
- ½ teaspoon salt.
- 1 teaspoon CWS mixed spice.
- Juice and rind of one lemon and one orange.

## The pudding that mother makes

Sieve the flour, spices and salt into a large bowl. Rub in the butter, add the remaining dry ingredients, add the beaten eggs, milk and brandy. This is a soft mixture. Pour into well-greased basins, cover with greaseproof and a cloth. Steam for four hours for small puddings, six hours for large ones. This gives a light-coloured pudding.

- 3 sherry glasses rum (optional.)
- 1 sherry glass stout.

Place all the ingredients into a large bowl, mix very well. Place in greased basins, cover with grease-proof paper and a cloth. Steam for six-ten hours depending on the size of basin.

### PUDDING No. 4

*Makes three two-pint puddings, each serving four to five portions.*

- 12 oz. Sutox.
- 1 lb. fresh breadcrumbs.
- 1 lb. demerara sugar.
- 10 oz. CWS sultanas.
- 1 lb. CWS currants.
- 3 oz. CWS ground almonds.
- 10 oz. CWS raisins.
- 6 oz. CWS cut mixed peel.
- ½ oz. CWS mixed spice.
- Rind and juice of one orange and one lemon.
- 3 tablespoons milk.
- 4 oz. brandy or whisky (optional).
- 6 eggs.

Mix all together. Place into greased basins, cover with greaseproof paper and a cloth. Steam for six-eight hours. For a richer pudding add an extra pound of sultanas, minced finely.





## Variety Fare

### NOW FOR A NICE CUPPA

**READER** Mr J. Denton Robinson, of Darlington, sent us the picture of the wind-vane, which he saw in Surrey.

It seems to **point the moral** for these cold mornings—get up, get downstairs, and make a nice cup of tea. Or persuade **HIM** to do it!

But tell him first about the Ceylon Centre's five golden rules of tea-making.

Use **good tea**. Keep it in an airtight container. Allow one spoonful for each person and one for the pot.

Use freshly drawn, freshly boiled water.

**Warm the pot.**

Take the teapot to the kettle and not the kettle to the teapot.

Tea should be **brewed not stewed**. Time allowed for infusion should be between four and six minutes.

And, of course, if you are really a connoisseur of tea you will be among the one in every five people in the United Kingdom who **regularly say "99,"** or pick one of the other carefully blended English and Scottish CWS brands.

## When you rise and shine

Heavy sleepers wake  
much faster . . .

When this little trick  
they master!

Heavy sleepers who find an alarm clock  
doesn't wake them should try placing the  
clock in a china bowl, or on a tin plate.

The resultant clatter is most effective.



## AN END TO THOSE SIZING SIGHS

**HERE'S** a bouquet for the clothing manufacturers.

At long last they have got together in an attempt to solve their sizing differences.

And women who have struggled for years to understand their sizing methods can take heart.

No longer are they likely to face the situation where one man's size 12 is another man's 14.

### New code

With the co-operation of representatives of the clothing trade the British Standards Institution have worked out a

sizing code which is to be incorporated into a British Standard.

Although the BSI have no authority to enforce the code, it has been welcomed by many manufacturers and is to be adopted by the CWS from next January.

The essence of the new scheme is that garments will be marked with a size code number as well as with hip and bust measurements.

### Right garments

Shoppers should have no more difficulty in finding the right garments to fit them and the scheme should put an end to all those sizing sighs.



## SNUG AND

**NOT** the pyjama game—it's the **dressing gown game**—the problem of keeping warm on a cold November morning and looking presentable besides. The surest way to give yourself the blues is to appear at breakfast in that well-worn garment on which the **moths have dined well** for years.

Treat yourself to a really pretty housecoat and let your family be proud of their **glamorous Mum**.

In our photographs Mum wears a quilted rayon satin shortie, CWS style 539. Made in pink, blue, lilac, or gold, with a printed floral pattern, it costs £4 14s. 11d.

Dad looks pretty smart, too, in his Society dressing gown. These are available in check or striped designs and cost about £4 10s.



## WARM



## it's so important

Following in Dad's footsteps young John has picked a Society gown, too. His junior style, in bright check designs, costs about £2 16s. 6d. in medium size.

The twins are as **pretty as the picture above** in their delightful quilted nylon gowns. These are style 608, in pink, blue, or gold, in sizes 24-44 in. and cost from three guineas.

And above, too, Elizabeth Taylor is keeping warm in a cosy fur-lined hood. Hooded coats can be bought in the CWS Autumn ranges, style Y4514, at about £9 19s. 6d.



Miracle Mil is the ideal liquid to speed washing

## IT DOES THE SMALLS AND THE WASHING UP

**HERE'S** the latest kitchen sink story. It's an automatic sink that does the dishes and will even wash the clothes. This new addition to the Elizabeth Ann range of kitchen furniture, the Aquamatic, is powered by an electric motor which drives air into the water through holes in the base of the sink. Put in dishes or clothes and high pressure bubbles ensure that the dirt comes out.

The Aquamatic can be used for all the jobs that an ordinary sink can do and will wash crockery and cutlery, and boil, rinse and wash small articles such as dishcloths, shirts, pillowcases and underclothes as well.

Price is £99 7s. 6d.



## A child's view

**WHEN** I was small this sad grey world seemed new;

The birds, now twittering, then sang paeans of praise.

The spider's web was gem-strewn by the dew,

Adventure lingered in fog's smoky haze.

In spring the meadow grass was cool and green

Where now I see the tares and insects creep.

Then starling's plumage had an emerald sheen,

The stream held mystic wonder in its deep.

A quiet cavern full of dappled shade,

From darkling trees and ferns and moss composed,

My childish lair. No storm nor snow dismayed,

But laughter in the rain and wind reposed.

And now my babies' eyes reflect for me  
The lost enchanted land I cannot see.

JOAN FENSOME







## The SAVOY style . . .

**H**ERE'S the latest in young men's suits. It's called the Savoy and lots of thought has gone into the styling.

Made in fine quality worsted and other attractive materials the jacket is single-breasted, has a collar but no lapels, two outer breast-pockets with narrow flaps, and side pockets set at an angle.

The back is loose fitting with a detachable half-belt.

The trousers are slimline with a step fitting over the heel of the shoe.

The Savoy, introduced by the CWS, has already proved a winner with young men wanting the modern look in suits.

# Shoes now get that Regency look

SAYS MAUREEN TARLO

**A**T long last there is a major breakthrough in the world of men's fashion. After years of complaints from women about the conservative male attitude towards clothes, we seem to be all set for a return to the days of the Regency dandy.

The Continental image of the bowler-hatted Englishman with rolled umbrella and immaculately tailored but uninspiring Savile Row suit is rapidly becoming as dead as the Dodo. And rising from its ashes is that of the modern Beau Brummell who enjoys fashion and plunges wholeheartedly for the most unconventional clothes.

During the past few years we have seen pink shirts, round collars, drainpipe trousers, and string ties sported by even the most fashionable young men about town.

And footwear has not been left out of this revolution.

Since the round-toed Oxford was voted strictly for the squares new shoes have begun to rival new cars as a topic of animated conversation among men. Today men's shoes make news and their descriptions read like the fashion pages of a women's magazine.

The rising young executive now steps out in points or the latest shallow almond toe. He can experiment with textured

leathers or with suedes and need no longer restrict his colour choice to black or brown.

Shadowing and fancy punching give stylish appeal to his everyday shoes and step-in casuals provide a new look for his leisure wear.

Keeping step with these modern trends are the new CWS autumn ranges offering the pick of all the newest fashion points.

There are the high quality Ardingtons, the popular Rushmeres and the stylish Savona youths' shoes, all incorporating the latest trends and manufactured with the skilled CWS craftsmanship which makes these ranges so much in demand.



**ABOVE:** Model M5761: Youths' slim toe style in shadow brown from the Savona range. With neat pin punching relief and resin sole at from 37s. 11d. Also available in black.

**R2460:** An almond-toed Rushmere Oxford with porthole punching relief. Made in box with a red lining and resin sole at about 49s. 11d. Also available in tan.

**LEFT:** R2392: A sleek Rushmere step-in shoe with elastic side gusset. Styled for the modern young man who keeps in step with fashion, at about 56s. 11d.

**M5764:** This smart youths' burgundy shoe from the Savona range is a two-eyelet, slim toe style from 37s. 11d. Decorated with fancy punching on the vamp, it has a resin sole and cuban heel.



**J**UST in case the coming winter should prove as bad as the last, every car owner should make sure now that his car does not let him down.

Simple precautions, some of them fitting into the framework of year round maintenance, must be taken.

Foremost among them is to treat the cooling system with a good quality anti-freeze such as Cascade.

The most reliable and up-to-date can be left in the system all the year, acting as a safeguard against rust and scaling.

Before you put in your anti-freeze make sure the radiator and water jacket are perfectly clean. If you have any doubts, add half a pound of washing soda to the water, run the car for 200 miles, then drain off and hose out thoroughly.

Make sure that all your radiator and heating hoses are in good condition and are tight.

The recommended quantity of anti-freeze is usually one part anti-freeze to four parts water. This will give protection down to 35 degrees of frost.

Provided that the level of water in the radiator is kept at least one inch below the overflow pipe it should only be necessary to top up with water. However, in case of accidental loss, it is worthwhile keeping a spare tin of anti-freeze handy.

For a car used only on short journeys during the winter a radiator blind is worth buying. By blanking-off the radiator with the blind the engine will warm up quickly, enabling you to cut down on the choke and getting the heater to work more quickly.

## Multigrade oil

For easy starting, and to keep down engine wear, use a good multigrade oil. By ensuring immediate starting from cold it reduces the strain on the battery and starting motor, which alone makes the extra cost of the oil worthwhile.

Have your battery checked and make sure it is holding the charge. This is important these days, when cars have no starting handles.

Also check spark plugs and contacts for correct adjustment. If the plugs have been in use for more than 10,000 miles, replace them.

Out in the slush, every other vehicle on the road seems to throw mud at your windscreen. So make sure that your wiper blades are efficient.

A screen washer is also invaluable. Get one with polythene tubing which is much better than rubber. A little solvent in the water container not only helps to stop the

When this happens again...

# CAN YOUR CAR TAKE THE EXTRA STRAIN?



windscreen icing up but keeps the spray nozzles from getting choked.

For winter driving, good tyres are of paramount importance. Tyres which are worn and faulty should be replaced right away. Don't forget, too, that in driving in ice and snow it will pay to reduce tyre pressure about five pounds below that normally recommended.

Brakes should be correctly and evenly adjusted, and any linings showing signs of wear renewed. Again, in ice and snow, you will be safer if you exert a steady and even pressure when braking.

It is hardly necessary to say that you should drive more slowly than you could on clean, dry roads.

One of winter's worst hazards is driving in fog at night.

A surprisingly large number of people try to get along on their headlights, but the best device is a fog lamp, low down

beneath the bumper. This should have an amber glass and be set so that the beam picks up the kerb about fifteen to twenty feet in front of the car.

In daylight dipped headlights should be used, as they will be seen from an approaching vehicle more easily than side lights.

Centre of such front lamps should not be more than 3 ft. 6 in. or less than two feet from the ground.

Many people do not realise that fog obscures the windscreen, and that by keeping the wipers working, it becomes less foggy outside than it seemed.

Then if, as so often happens, you find yourself following another car, drive on side lights only. It is most infuriating for the driver in front to have headlights shining on his interior mirror when he is already having enough trouble finding his own way.

## Don't take any chances this winter



Hose out your radiator and water jacket completely (left) before putting in a good quality anti-freeze such as Cascade (below).





# He'll be cosy in his matinee coat

**MATERIALS.**—2 [2] oz. WAVECREST Baby Wool. Two No. 13 and two No. 11 needles. Length of ribbon.

**MEASUREMENTS.**—To fit 18 [20] inch chest. Length, 9½ [10] ins. Sleeve seam, 5 [6] ins. (adjustable).

**SIZES.**—The figures in square brackets [ ] refer to the large size.

**ABBREVIATIONS.**—k., knit; p., purl; st., stitch; sl., slip; w.ft., wool front—bring wool to front of needle; w.b., wool back—take wool to back of needle; tog., together; t.b.l., through back of loops; inc., increase by working into front and back of stitch; dec., decrease by working 2 sts. together; beg., beginning; alt., alternate; rep., repeat; patt., pattern; ins., inches.

**TENSION.**—8 sts. and 10 rows to the square inch on No. 11 needles, measured over stocking stitch.

## BACK

Using No. 13 needles and the two needle method, cast on 81 [89] sts. \*\*\*Work 5 rows in stocking stitch.

Next row: k. (thus forming ridge).

HOME MAGAZINE  
KNITTING PATTERN

No. 93

Commencing with a k. row work 4 rows in stocking stitch.

Next row: Make hem by knitting tog. one st. from needle and one loop from cast-on edge all across row.

Next row: p.

Change to No. 11 needles.

Next row: k. Next row: k.1, p. to last st., k.1.\*\*\*

Proceed in Butterfly patt. as follows: 1st row: k. 2nd row: k.1, sl.7 purlwise, \*\* p.1, w.b., sl.7 purlwise, w.ft., rep. from \*\* to last 9 sts., p.1, w.b., sl.7 purlwise, k.1. 3rd to 6th row: Rep 1st and 2nd rows twice. 7th row: k.

8th row: k.1, p.3, \*\* place right-hand needle under 3 strands at front of work, place these 3 strands over first st. on left-hand needle, purl this st. dropping the 3 strands, p.7, rep. from \*\* to last 5 sts., place right-hand needle under 3 strands at front of work, place these 3 strands over first st. on left-hand needle, purl this st. dropping the 3 strands, p.3, k.1. These 8 rows form the patt. Rep. 1st to 8th row once.

Next row: k.1, k.2 tog.t.b.l., k. to last 3 sts., k.2 tog., k.1. Knitting st. at both ends of every row throughout commencing with a p. row, work 6 rows in stocking stitch.

Next row: k.1, p.2 tog., p. to last 3 sts., p.2 tog.t.b.l., k.1. Continue dec. 1 st. at both ends of every 7th row as before until

73 [81] sts. remain. Continue on these sts. until work measures 5 ins. from lower edge, finishing with right side facing for next row.

Shape raglan armholes as follows: 1st and 2nd rows: Cast off 2 [3] sts., work to end. \*\*\*3rd row: k.1, k.2 tog.t.b.l., k. to last 3 sts., k.2 tog., k.1. 4th row: k.1, p. to last st., k.1.\*\*\*

Rep. 3rd and 4th rows until 25 [27] sts. remain. Work 1 row. Cast off.

## RIGHT FRONT

Using No. 13 needles and the two needle method, cast on 41 [45] sts. Work as back from \*\*\* to \*\*\*.

Proceed in Butterfly patt. as follows: 1st row: k. 2nd row: k.1, sl.7, \*\*p.1, w.b., sl.7, w.ft., rep. from \*\* to last 9 [5] sts., p.1, w.b., sl.7, k.1 [p.4, k.1].

3rd to 6th row: Rep. 1st and 2nd rows twice. 7th row: k.

8th row: k.1, p.3, \*\* place right-hand needle under 3 strands at front of work, place these 3 strands over first st. on left-hand needle, purl this st. dropping the 3 strands, p.7, rep. from \*\* to last 5 [9] sts., place right-hand needle under 3 strands at front of work, place these 3 strands over first st. on left-hand needle, purl this st. dropping the 3 strands, p.3, k.1 [p.7, k.1]. These 8 rows form the patt. Rep. 1st to 8th row once.

Next row: k. to last 3 sts., k.2 tog., k.1. Knitting st. at both ends of every row throughout, work 6 rows in stocking stitch.

Next row: k.1, p.2 tog., p. to last st., k.1. Continue dec. as before on every following 7th row from previous dec. until 37 [41] sts. remain. Continue on these sts. until work measures same as back to armhole shaping, finishing with wrong side facing for next row.

Shape raglan armhole as follows:

Next row: Cast off 2 [3] p. to last st., k.1.

Next row: k. to last 3 sts., k.2 tog., k.1.

Next row: k.1, p. to last st., k.1. Rep. these 2 rows until 21 [24] sts. remain. Work 1 row.

Shape neck as follows: Next row: Cast off 7 [8] k. to last 3 sts., k.2 tog., k.1. Dec. 1 st. at neck edge on next and every alt. row until 5 dec. in all have been worked at neck edge at the same time continue dec. at armhole edge as before on every alt. row until 1 st. remains. Work 1 row. Cast off.

## LEFT FRONT

Work to match Right Front reversing all shapings, placing the first 2 rows of Butterfly patt. as follows:

1st row: k.

2nd row: k.1, sl.7, p.1 [k.1, p.4] \*\* w.b., sl.7, w.ft., p.1, rep. from \*\* to end.

## SLEEVES

Using No. 13 needles and the two needle method, cast on 32 [34] sts.



1st row: k. 2nd row: p. 3rd row: k. 4th to 6th row: p. 7th row: k. 8th row: p. 9th row: Make hem by knitting tog. one st. from needle and one loop from cast-on edge all across row.

10th row: p.2 [3], (inc. in next st., p.3) 7 times, inc. in next st., p. to end (40 [42] sts.).

Change to No. 11 needles and proceed in stocking stitch, knitting st. at both ends of every row, inc. 1 st. in first st. and last but one st. on 3rd [3rd] and every following 5th [5th] row until there are 56 [62] sts.

Continue on these sts. until work measures 5 [6] ins. from lower edge (adjust length at this point).

Shape top by casting off 2 [3] sts. at beg. of next 2 rows. Work as back from \*\*\* to \*\*\* until 8 sts. remain. Work 1 row. Cast off.

## FRONT BORDERS (2)

Using No. 13 needles with right side of work facing commencing at lower edge knit up 65 [65] sts. to neck. Commencing with p. row, work 4 rows in stocking stitch.

Next row: k. (thus forming ridge). Commencing with a k. row work 3 rows in stocking stitch. Cast off.

## TO MAKE UP AND NECKBAND

Block and press on wrong side very lightly using a warm iron and damp cloth. Using a flat seam, join side and sleeve seams and stitch Sleeves into position.

Fold front borders at centre to wrong side and flat-stitch into position.

Using No. 13 needles with right side facing, knit up 85 [95] sts. round neck.

Commencing with a p. row work 4 rows in stocking stitch. Next row: k.

Commencing with a k. row work 3 rows in stocking stitch. Cast off.

Fold neckband at centre to wrong side of work and flat-stitch into position. Attach ribbon to each side of neck. Press seams.

Sir Bentley Purchase helped to beat the Germans

# CORONER FOUND THE MAN WHO NEVER WAS

ANYONE who spends much of his life in the law courts must learn a good deal about human nature. All aspects of life and death are revealed in these courts, and events connected with them often make enthralling reading.

So it is with a new Harrap publication *Coroner*, by Robert Jackson, 25s. This book centres round the late Sir Bentley Purchase, a leading coroner of his day. It records some of the cases which came before the man whose life was bound

need worry. He does not really have to look like an active officer, only a staff officer!"

Purchase arranged to have the body stored under refrigeration until needed. But when the date of the operation was fixed, the problem arose of fitting boots on the refrigerated body.

"I've got it," said Purchase. "We'll get an electric fire and thaw out the feet only. As soon as the boots are on we'll pop him back in the refrigerator again and refreeze him."

Purchase's own eventful life ended in 1961 when, at the age of 70, he himself met sudden death by overbalancing from his roof while repairing a faulty television aerial.

From a product of the Victorian era to a book which will intrigue all those with interest in that period. In *Victorian Cities*, (Odhams, 35s.), Asa Briggs deals with the industrial cities of that time.



By  
MAUREEN  
TARLO

up with sudden death, and who presided over nearly 20,000 inquests.

As coroner for the Northern district of London, he saw much of the seamier side of life and of needless tragedy and heartbreak. The cases with which he dealt were many and varied, ranging from the suicides of desperate lovers and unsuccessful students, to manslaughter, and brutal and premeditated murders.

During the war Purchase played his part in a brilliantly-conceived venture which was later to be made public in Ewan Montagu's book, *The Man Who Never Was*.

The essence of this real-life drama was the deliberate deception of the enemy by the planting of a body off the Spanish coast. The body, supposedly that of a British officer, bore fake papers giving false information about the Allied plans to invade Europe.

Purchase's part was to assist his friend, Ewan Montagu, then a lieutenant-commander in the naval security services, in finding a suitable body for the part of Major William Martin, Royal Marines.

Jackson relates that the man whose body was selected had been very ill for some time before his death. When Montagu's attention was drawn to this matter he replied, "I don't think we

Manchester, Leeds, Birmingham, Middlesbrough and London, are all covered in this book and, as an example of a Victorian community overseas, the author also devotes a special chapter to Melbourne.

Those who like not only to read about cities but to visit them will welcome the new Baedeker touring guide to Scandinavia, price 35s. This book is a mine of information on all the matters likely to concern the tourist in Denmark, Norway, Sweden and Finland. In addition to providing a wealth of general information, it also gives details of road routes, hotels and restaurants, and descriptions of main tourist resorts, cities and larger towns.

Two new titles have been added to the useful Pearson Teach Your Child series. *Teach Your Child About Cooking* by Sally Holloway and *Teach Your Child About the Stars* by John Ebdon are each 10s. 6d. and both use clear and simple terms to make their subjects plain.

Two more new books have an accent on the sea. *Loot Curran, R.N.*, by E. Laurie Long, (Ward Lock, 11s. 6d.) records the adventures of a retired war correspondent who receives an invitation to join the yacht of an American millionaire. In *The Three Yard Ensign* (Barrie and Rockliff, 15s.), A. Kennard Davis tells the story of the Sally G., a motor vessel trading along the east coast of Africa.

## Mahler—a unique record

FOR 13 years after it was written the framework of a great orchestral work remained virtually unknown, until the composer's widow finally released it for publication. The composer was Gustav Mahler and the work, his unfinished Tenth Symphony, which was reconstructed by an Austrian composer, Ernst Krenek, and the first performance given in 1924.

Now Columbia have issued the only available version of the symphony, with George Szell conducting the Cleveland Orchestra (33 CX 1845) a unique record for the growing number of Mahler enthusiasts. It is coupled with Strauss's "Death and Transfiguration."

Presenting Les Girls (Columbia 33 SX 1510), a passport to nine of the most attractive and talented young ladies in France. They sing a dozen songs, recorded in Paris, all having that undefinable quality of sounding very "Continental."

A success story on one record fairly sums up Cliff Richard's Hit Album (Columbia 33 SX 1512). Here are 14 of his top tenners, including four which have reached the No. 1 spot—"Please Don't Tease," "Travellin' Light," "Livin' Doll" and "The Young Ones." Cliff Richard has certainly come a long way since "Move It!" The Shadows and the Norrie Paramor strings and orchestra provide the backing.

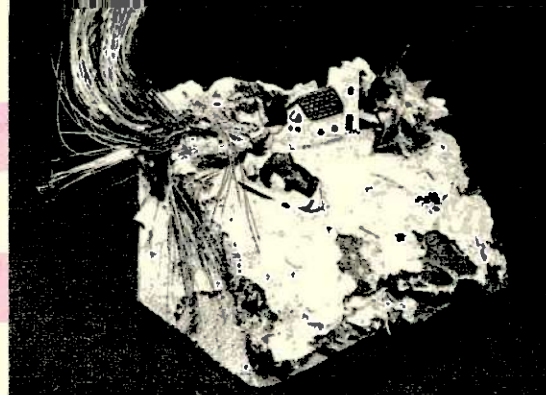
It was just 20 years ago—in 1943—that another top tenner, Nat "King" Cole, made his first record. Since then he has been a consistent hit maker. "Where did everyone go?" (Capitol W 1859) is a collection of 12 songs of love and loneliness made more meaningful by having been sung by the "King" himself.

The sound track albums of three current top films have been issued by Colpix Records—"The War Lover" (PXL 512), "Diamond Head" (PXL 440), and "The Interns" (PXL 427).

Groups have been causing a stir lately in the pop world. And one group which topped the charts was the Searchers with "Sweets for my Sweet." This and others of their hits are on "Meet the Searchers" (Pye NPL 18086) including "Twist and Shout" and "Where have all the flowers gone?"



## START making PRESENTS



### A CHRISTMAS LOG

Get ready to start making presents this month. Why not a **present for mummy** that would make a nice decoration for Christmas day?

A Christmas log, for example. Find a piece of tree in the garden, for choice with plenty of bark on it. Coat it with glue, and on the glue sprinkle plenty of glitter which you can buy for a few pennies in most shops at this time of year.

Make little holes in the log and glue in some shoots off fir trees. Now you are all set to add the main decoration.

#### Snow Houses

Mummy's help might bring a Father Christmas or snow houses that have been used as **cake decorations** in previous years and have now been discarded. Stick them on. Stick on anything you like such as fir cones that you think might make striking decorations.

Mummy will love your very own contribution to the Christmas festivities and will put it in a prominent place where everyone can admire it.

If you don't want to spend your pocket money on ready-made gummed strips for paper chains, cut newspaper into strips, get out your paintbox and colour the strips in bright colours, red, green, blue and so on. You can make a home-made paste out of flour and water to stick the ends of the strips together. Start now to be in plenty of time for Christmas.

**Make calendars for presents.** With your paintbox handy, think out your own design and colour it. Stick on one of the little calendar folders which you can buy for a few pence.

Do you believe in Father Christmas? This month the Editor wants you to draw and colour with paints or crayons your idea of Father Christmas coming down the chimney.

There are two classes—under nine and over nine years. There are two prizes in each section: delicious chocolates for the over nines and bumper parcels of sweets for the younger ones from the E & S CWS Chocolate Works

at Luton and CWS Confectionery Works at Reddish.

Read the following rules carefully.

1. The drawing must be your own and measure not more than 10 in. by 8 in.
2. On the back of your entry write your full name, address, and age IN BLOCK CAPITALS.
3. Post your entry (marking the envelope "Competition") to:

**The Editor, Home Magazine,  
1 Balloon Street, Manchester 4.**

Closing date for entries is November 28, 1963.

#### SEPTEMBER COMPETITION WINNERS

Lynne Mantle, Bromilwyn Rd., Gelli, Pentre, Rhondda, Glam.; Robert Graham Ashburner, Rutherglen Rd., Corby, Northants.

Kate Hudson, Briar Walk, Oadby, Leicester; Gillian Hammond, Gloucester Av., Chelmsford, Essex.

### Novel effects with crayons

WHEN you use crayons to colour your drawings remember that the great artists used them to produce pictures with beautiful effect.

The leading master of the crayon was Gainsborough, who used the softening influence of stumps (which you can buy quite cheaply at an art shop) to produce many fine landscape and figure studies.

Crayons usually have a base of pipe or china clay and shades are obtained by adding varying amounts of colouring matter.

Next time you sit down to crayon a drawing for one of the Home Magazine competitions here are some tips for you.

**Try using coloured or tinted papers, or you can tint paper yourself with a water colour wash and then rub the wash away where the effect of light is wanted, as in sky or sea.**

To obtain different depths and effects of shading rub the crayon gently with your finger or a stump or rag. You will be surprised at the lovely tones you can get.

**Try drawing with black and white crayon on blue paper.** A picture of your cat or dog would make a good practice study, or if you think your effort is good enough it would make a nice calendar for a present.

Use red crayon on salmon pink or yellowish paper for a really novel effect.

### GARDENING NOTES

By  
W. E. Shewell-Cooper

IT is not every garden that has the ideal soil so often spoken of in the horticultural text-book as a medium loam. It is not every soil that has a moisture-holding subsoil. A flower border has often to be laid out in circumstances that the gardener would not himself choose. Every precaution should be taken to see that a dry soil is enriched with moisture-holding material and rotted vegetable matter.

When digging, the organic material should be buried a spade's depth. Bastard trenching is, therefore, advisable to a depth of at least 18 inches, and as the trenches are made the gardener should get down into them and fork them over deeply, incorporating organic matter.

Naturally, well-rotted compost is to be preferred, in the circumstances, at the rate of one good barrowload to 10 square yards. Suitable substitutes would be spent hops, finely divided wool shoddy, correctly composted town-waste, seaweed or sedge peat. In addition, organic fertilisers should be forked into

the top six inches. A good mixture consists of one part peat and bone meal, one part fish manure, mixed together and applied at the rate of five ounces to the square yard.

Once the border has been planted, top dressings and mulchings of lawn mowings, rotted leaves, sedge peat and so on, should be given to keep up the humus content and retain moisture.

A dry border may be acid, and tests for acidity should be made with a B.D.H. soil indicator, which the CWS can supply and if lime proves a necessity it should be applied to the surface in the form of ground chalk or ground limestone, the amount used depending on the colour shown by the indicating liquid.

You will be able to get a large choice of plants for a dry bed from the CWS Seeds Department, Derby.

**Send your gardening queries to: W. E. Shewell-Cooper, Home Magazine, 1 Balloon Street, Manchester 4, enclosing a stamped addressed envelope for reply.**

...it's new...it's super-tasty  
...IT'S WHEATSHEAF

### macaroni cheese

You and the family can enjoy this delicious new savoury dish from the C.W.S kitchens . . . tender, melt-in-the-mouth macaroni in a rich, tasty, cheese-flavoured sauce. It's a mouth-watering meal-in-a-moment—all you do is heat it—and it's ready to eat!



#### WHEATSHEAF

macaroni cheese

is superb by itself . . .

or with toast . . .

tomatoes . . . chips . . .

sausages . . .

bacon, etc.

Prepared by C.W.S Ltd., Milk Products Dept.



1/8

The m...m...! meal in a moment. FROM CO-OPERATIVE STORES



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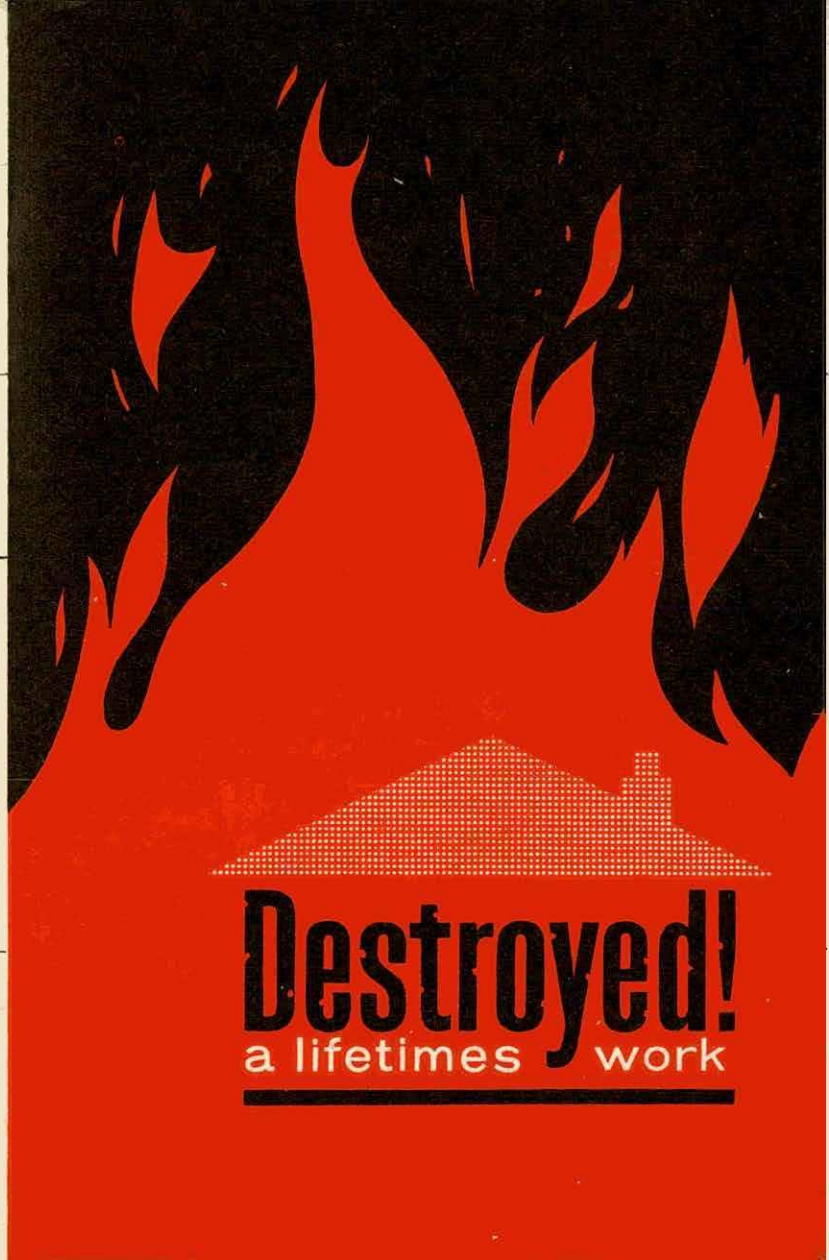
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**Destroyed!**  
a lifetimes work



# Destroyed in a single day

He stood and watched it go . . . There was little he could do except stand and stare . . . Now he had time to reflect.

The house had taken the greater part of a lifetime to pay for ; the furnishings, carpets, clothing, and the thousand-and-one things which make a home . . . so carefully acquired over the years . . . the long uphill struggle . . . and now ?

*" How much would it cost to replace ? "*

It was no fault of his . . . that his home had been destroyed. Many thousands of dwelling-houses in Great Britain are destroyed or damaged every year.

So great a risk yet so easy a remedy . . . The cost of Fire Insurance of an average dwelling-house is a mere 1s. 3d. yearly for each £100 of value. The contents can also be insured against the ravages of Fire for the very small yearly premium of 1s. 9d. for each £100.

But in every household there are many other perils, rarely considered, but ever present—the risk of Flood, Burglary, Storm, Tempest, Burst Pipes and so on . . .

And so far as the financial effect is concerned the remedy is simple. You can

" comprehensively " insure against numerous risks, including Fire, for an annual premium of 4s. for each £100 of household goods.

The premium for insuring the building is even lower.

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## CHOIRS' SUCCESSFUL DAY

**F**OR the 55th annual senior choral festival of the Co-operative Union, midland section, held in Tamworth on Saturday, October 19, local arrangements were made by our society's education committee for the contests to be held at the Queen Elizabeth Grammar School and the Mercian Secondary Boys' Modern School, with catering by the borough's civic catering department.

Our choir and its members had a very successful day and we give below a full list of their awards.

The adjudicators, W. Stanley Vann, B.Mus., Hon. F.T.C.L., F.R.C.O., A.R.C.M., and Dr. Gordon Slater, D.Mus., both spoke of the high quality of the singing by choirs and soloists.

Mr Whitehead, chairman of the Co-operative Union choral sub-committee, said how pleased they were to come to Tamworth again, this being the second time that the festival had been held here. The first time was in 1953, and he thanked the Tamworth Co-operative education committee for the arrangements made to ensure the success of the day.

Mr Egan, a former member of our management and education committees, made a personal presentation

of a trophy to the Union to be competed for annually at the senior choral festival. Our picture bottom left shows Mr Whitehead receiving the trophy on behalf of the Co-operative Union. Thanking Mr Egan for his generous gift, he spoke of the love for choral work that Mr Egan had always had, and of the support that he had given to the promotion of choral singing over many years.

Coun. M. Sutton, our education secretary, presented the awards to the winners, and said how pleased Tamworth Society was to invite the festival to Tamworth. The society was proud of its own choir, which was 21 years old this year. He suggested that those present should go back to their own societies and press for the formation of choirs, and greater encouragement to singing. He hoped that societies who at the moment had no choirs would form them, and that the choral festival would go from strength to strength.

The bottom right photograph shows Coun. Sutton presenting the premier award of the festival, the Ald. T. H. Sutton Trophy, to the Tamworth conductor, Mr A. Knight, for the society gaining the most points in the festival.

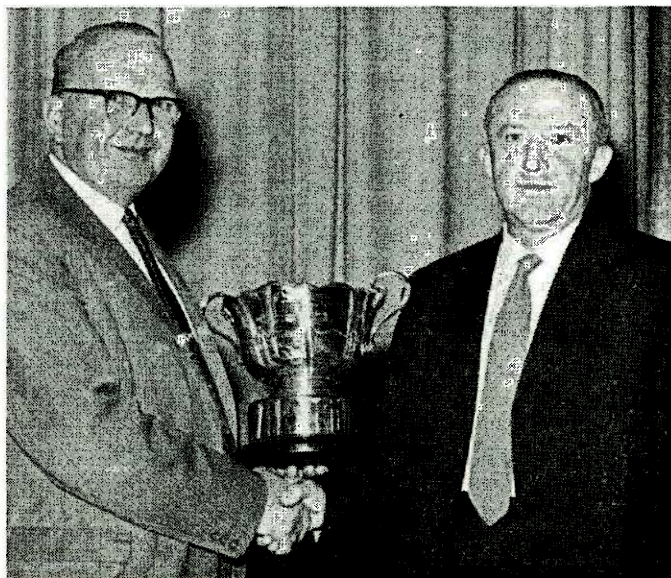
### Tamworth Winners

- Baritone Solo :** Keith Layton, 1.  
**Bass Solo :** Keith Layton, 1.  
**Men's Challenge Solo :** Keith Layton, 1 ; Dennis Fisher, 3.  
**Tenor Solo :** Eric Hatton, 1 ; Dennis Fisher, 2 ; Dennis Ford, 3.  
**Mezzo-Soprano :** Carol Yates, 1 ; Beryl Cutler, 2.  
**Contralto :** Carol Yates, 1 ; Patricia Fairburn, 2 ; Beryl Cutler, 3.  
**Soprano :** Shirley Edwards, 3.  
**Ladies' Challenge Solo :** Beryl Cutler, 3.  
**Ladies' Choirs :** Tamworth, 1.  
**Male Voice Choirs :** Tamworth, 1.  
**Mixed Voice Choirs :** Tamworth, 1.

### Films for Nigeria

**A** MOBILE film unit, made under the direction of the London office of the CWS Film and Television section, has been dispatched to Eastern Nigeria.

The unit is a gift from the International Co-operative Alliance to the Co-operative Union of Eastern Nigeria. It forms part of the ICA's technical assistance programme.







# OF TOYS AND GAMES

FOR YOUNGSTERS OF ALL AGES WILL BE ON DISPLAY IN THE

## TOY FAIR

Basement of Central Premises, Church Street

### FATHER CHRISTMAS

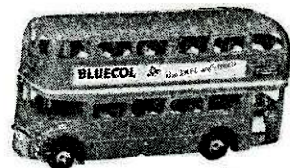
will be in attendance with his bumper parcels each day

Added Attraction on Saturdays — FATHER CHRISTMAS AND HIS ASSISTANT

### The CHRISTMAS FAIRY



M1541



M1545

The latest Triang range of dolls, Minic Railways, Scalextric and Mechanical Vehicles

Also CWS "Queen of the Road" Toy Prams and Tricycles

TWENTY WEEKS CLUB AND CHRISTMAS CLUB ACCEPTED

## NEW BOOTS FOR RUGGER TYPES

THIS season, Doncaster Rugby League football club is turning out in a new type of lightweight, continental-style, low-cut boot.

This new line was specially designed and made by the CWS Heckmondwike Footwear Factory, creators of the best-selling Stanley Matthews soccer boots.

It was an entirely new enterprise, and a rush job at that.

The order came in to the factory, and a fortnight later 30 pairs of these new-look rugger boots were supplied!

Says Mr Eddie Grainge, the factory manager: "After a practice the club said they were delighted with them."

The boots are of light glacé kid with hard or soft toes, or alternatively, with either the right or left toe hard, and the other soft.

Mr. Grainge is now hoping the boots will become as popular on the rugger field as the Stanley Matthews goal-scoring footwear is on the soccer field.

## NEW KILNS FOR OLD

THE old-fashioned, coal-fired kilns at the CWS Windsor Pottery Works in Staffordshire have been replaced by the electric type.

The old kilns had a capacity of 2,000 dozen pieces at a single firing, but this meant feeding 13 tons of coal into the nine mouths of a circular oven.

The electric baking kiln takes only 21 hours to fire hollow-ware, and 24 hours for flatware, as against the old time of 56 hours.

The capacity of the new kiln is 90 dozen hollow-ware pieces, or 180 dozen flatware pieces, but the process is much simpler and also continuous.

There will be no more air pollution — an essential requirement in what is now a smokeless zone.

There are seven of the new kilns to replace the five coal-fired types.

## Shoppers' shuttle Service

WHILE the oldest store of the Consumers' Co-operative, California, is being modernised, a free shuttle bus service is being run to take shoppers to the new shopping centre in El Cerrito, a 10-mile round trip.

## Diamond Wedding

Mr and Mrs F. G. Tricklebank, 57, Cross Street, Kettlebrook, Tamworth, October 3.

## Golden Wedding

Mr and Mrs Onions, 18, Quarry Hill, Wilnecote, October 18.

## PUSH-BUTTON SHOPPING

AN automatic sales unit for push-button shopping, complete with incorporated cash register which shows calculations and gives out change as well as dividend stamps, is being used by the Swiss Zurich Society.

## Living Free . . .

"I live free for two weeks," an enthusiastic member recently wrote the Co-operative store at Fitchburg, Massachusetts.

The man with a flair for figures calculated that: "The Co-op's 3.9 per cent refund times 365 days means two weeks' free groceries, free milk, free gasoline, free fuel oil, and even free dry cleaning."

He is optimistic enough to look forward to "free living through our Co-op."

This American guide to cutting the cost of living is contained in an illustrated booklet, *Co-operatives in the USA*, issued by the United States Information service.

It traces the history of the Co-operative Movement in America, and recalls its origins in the little shop of the Rochdale weavers in Lancashire, started in 1844.

## HOW YOU CAN HELP YOUR CO-OP TO MAKE FURTHER PROGRESS

- Buy as many of your requirements as possible from your Co-operative. This will be beneficial to you because it will give you a higher dividend. It will help the society to provide the extra services you would like.
- When you shop at the Co-operative ask for Co-operative productions.
- Read Co-operative publications, and in particular read *Sunday Citizen*, our Sunday newspaper.
- Take as much interest in your society's activities as you can and encourage others to join the various Co-operative organisations like the women's guild.
- Join the Co-operative Party to defend the Movement, to represent and promote consumers' interests, and to ensure that the principles of Co-operation are widely used in the building of a better Britain.
- If you can, leave your dividend in to accumulate until you want to use it for a special purpose. Your Co-operative will use it to develop new shops and services, &c.
- If you have any good ideas to expand the Co-operative Movement bring them along to your Co-operative Meetings.

## OBITUARY

We regret to report the deaths of the following members, and offer our sympathy to the bereaved relatives.

Charlotte Emma Moore	Wishaw	August 21.
Samuel Joseph Hopkins	Bolehall	September 5.
John Pope Smith	Tamworth	September 8.
John Rafferty	Tamworth	September 9.
Percy Ronald Booth	Tamworth	September 10.
Betsy Blount	Alvecote	September 12.
Juliet Redfern	Kingsbury	September 13.
Olive May Gould	Hurley	September 15.
Frederick Jordan	Clifton	September 17.
Thomas Edward Walker	Kettlebrook	September 19.
Frank Tomlinson	Gillway	September 23.
Lucy Reynolds	Dordon	October 1.

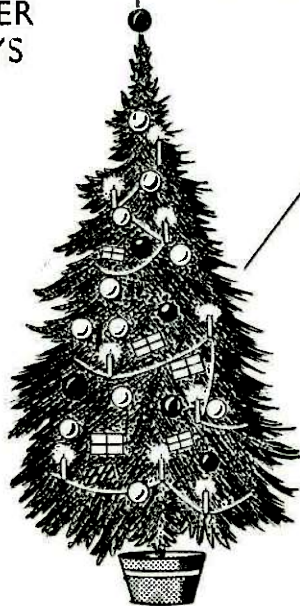


**RIGHT  
ON  
TOP**

**THE PAGE  
FOR  
ANY AGE**

PRESENTS  
GALORE  
AND  
SUPER  
TOYS

CARDS  
CALENDARS  
CRACKERS



## FOR THE 'PICK OF THE PRESENTS'

We advise early shopping !

Our departments are ready with  
a wonderful variety of gifts for  
All the family and friends

*Christmas comes  
but once a year—*

*Let us help to bring  
good cheer !*



**Your servant  
for years**

*at a modest cost!*

INVINCIBLE Home Cleaners  
offer so much in performance . . . for  
so little effort . . . at such modest  
cost. See these famous appliances at  
your Co-operative stores!



**Other INVINCIBLE cleaners include:**

<b>MODEL 6014</b>		
CYLINDER CLEANER	-	£15 . 9 . 0 (inc. tax)
<b>MODEL 6020</b>		
CYLINDER CLEANER	-	£10 . 16 . 0 (inc. tax)
<b>MODEL 6023</b>		
HAND VACUUM CLEANER	-	£7 . 19 . 6 (inc. tax)

**INVINCIBLE 6021 CYLINDER  
CLEANER**

Fitted with 3-stage motor for super  
suction action. Supplied with set of 5  
polyamide cleaning tools. Fitted with  
quick-connecting tubes, 'easy swivel'  
floor-nozzle. Radio/TV suppressed.  
Guaranteed 12 months. £12 . 1 . 3 (inc. tax)

**INVINCIBLE**

*Electrical Appliances*



EXCLUSIVE TO CO-OPERATIVE STORES

**for efficient...effortless...economical home cleaning!**